

CLAIMS

1. A method of sending mail by means of electronic mail, wherein a sender (1) supplies information as to the mail volume to be sent, such as addressees (3) and mail contents, on data media to a receiver (2) who shall send the mail to the addressees, **characterised** by feeding the contents of said data media into a computer system (4), which computer system has a database (5), which is arranged to contain the electronic mail addresses of addressees who have expressed a wish to receive electronic mail causing the computer system (4) to send the mail items concerned by electronic mail to addressees that have an electronic mail address; causing the computer system (4) to sort out as physical mail (6) remaining addressees to which mail items shall be sent; and upon expiration of a predetermined time period from when unanswered electronic mail was sent causing the computer system (4) to sort out such addressees (3) for the purpose of sending a mail item by physical mail.

20

2. A method according to Claim 1, **characterised** in that the database (5) is caused to contain physical addresses to the addressees.

25

3. A method according to Claim 1 or 2, **characterised** by causing the computer system (4) to receive from the sender information relating to those addressees who have answered their mail.